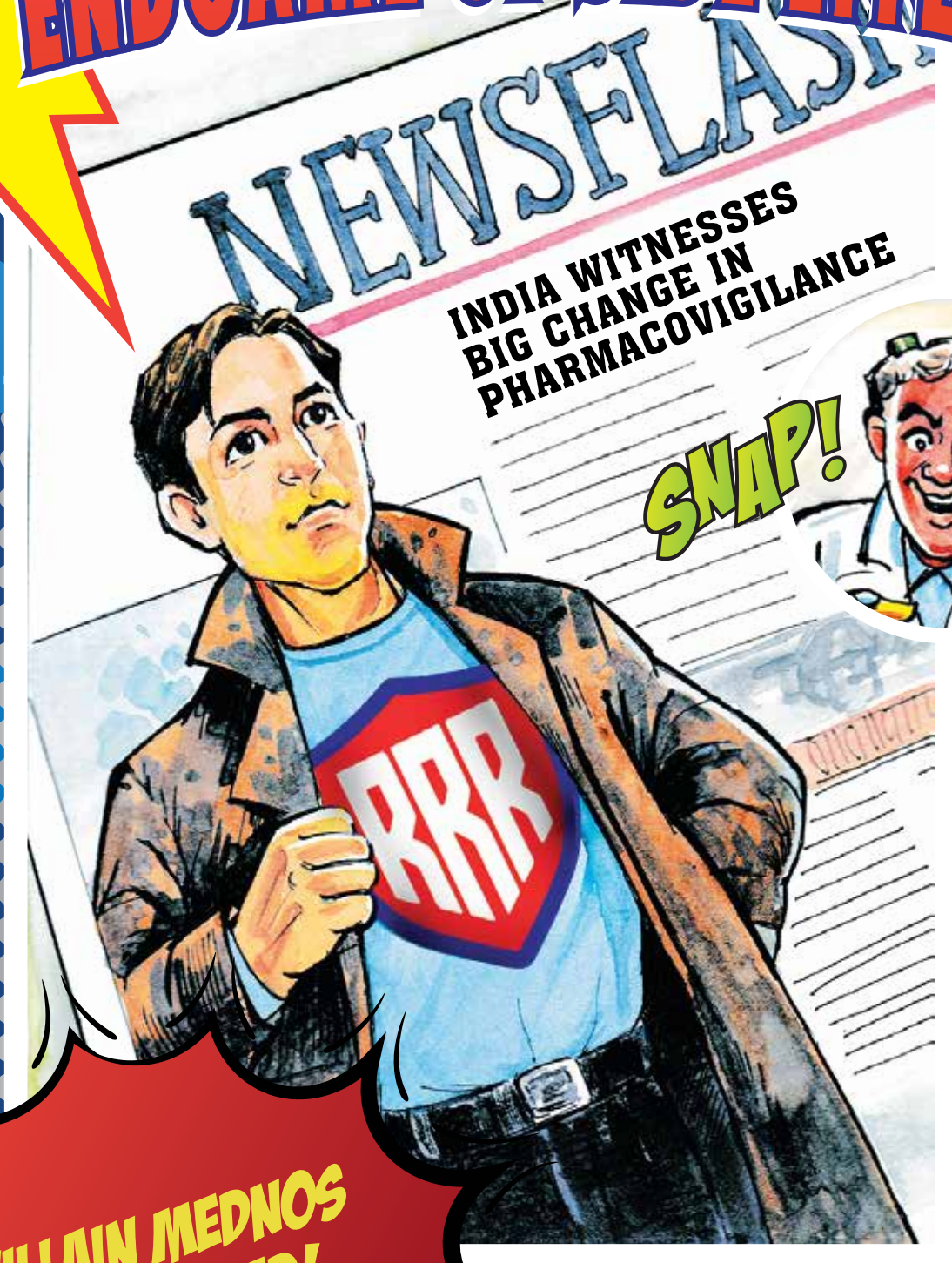


DETECTIVE  STARS IN

ENDGAME OF SIDE EFFECTS



SNAP!



**VILLAIN MEDNOS
IS CRUSHED!**

Put on your thinking caps....

- ⚡ Does Google answer all my medical queries?
- ⚡ Is it okay if I take medicines prescribed for my friend or family member if the symptoms seem the same?
- ⚡ Can I swallow medications with a sip of any drink?
- ⚡ Can I stop my antibiotics treatment or any other treatment midway, because I started to feel better?
- ⚡ Spicy food and stress- are they the only culprits for ulcer?
- ⚡ Do only overweight or obese people get diabetes?
- ⚡ Do probiotics help prevent cold?
- ⚡ Does taking multivitamins make me healthier?
- ⚡ Should I take over-the-counter medications without consulting my doctor?



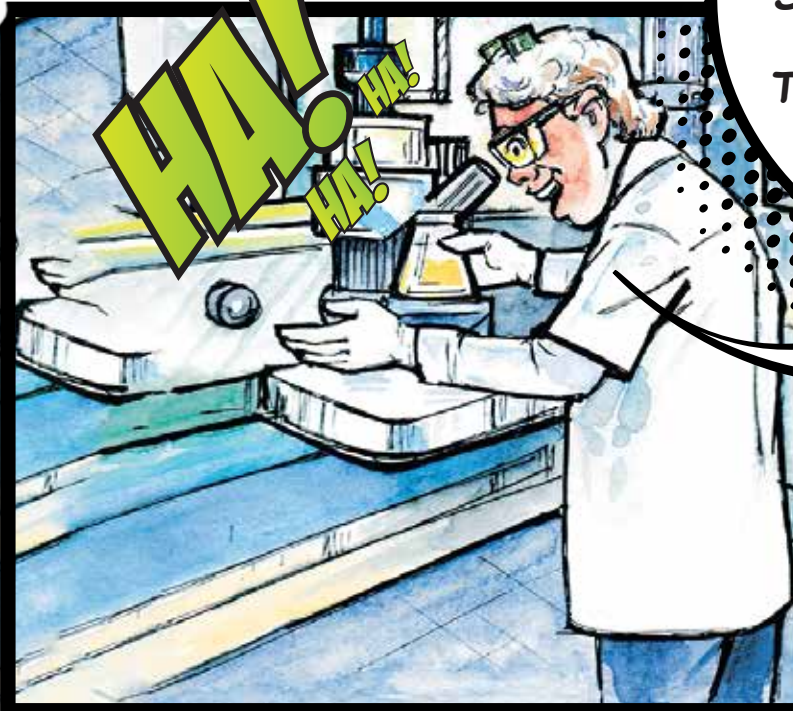
The answer to all these questions is - NO

**BEWARE OF MYTHS AND
STAY VIGILANT**

A high-tech scientific lab in
a farmhouse outside the city



Ha! Ha! Ha!
Finally, I've created
some Powerful
Side Effects with my
scientific methods.
This will make me the
king of the country.



I will slowly
continue to
destroy people
undercover, till
the time they
don't accept me
as their king!

...Somewhere in Mumbai at a music concert



We will...
We will...
Rock You...
uuuuuuooooo



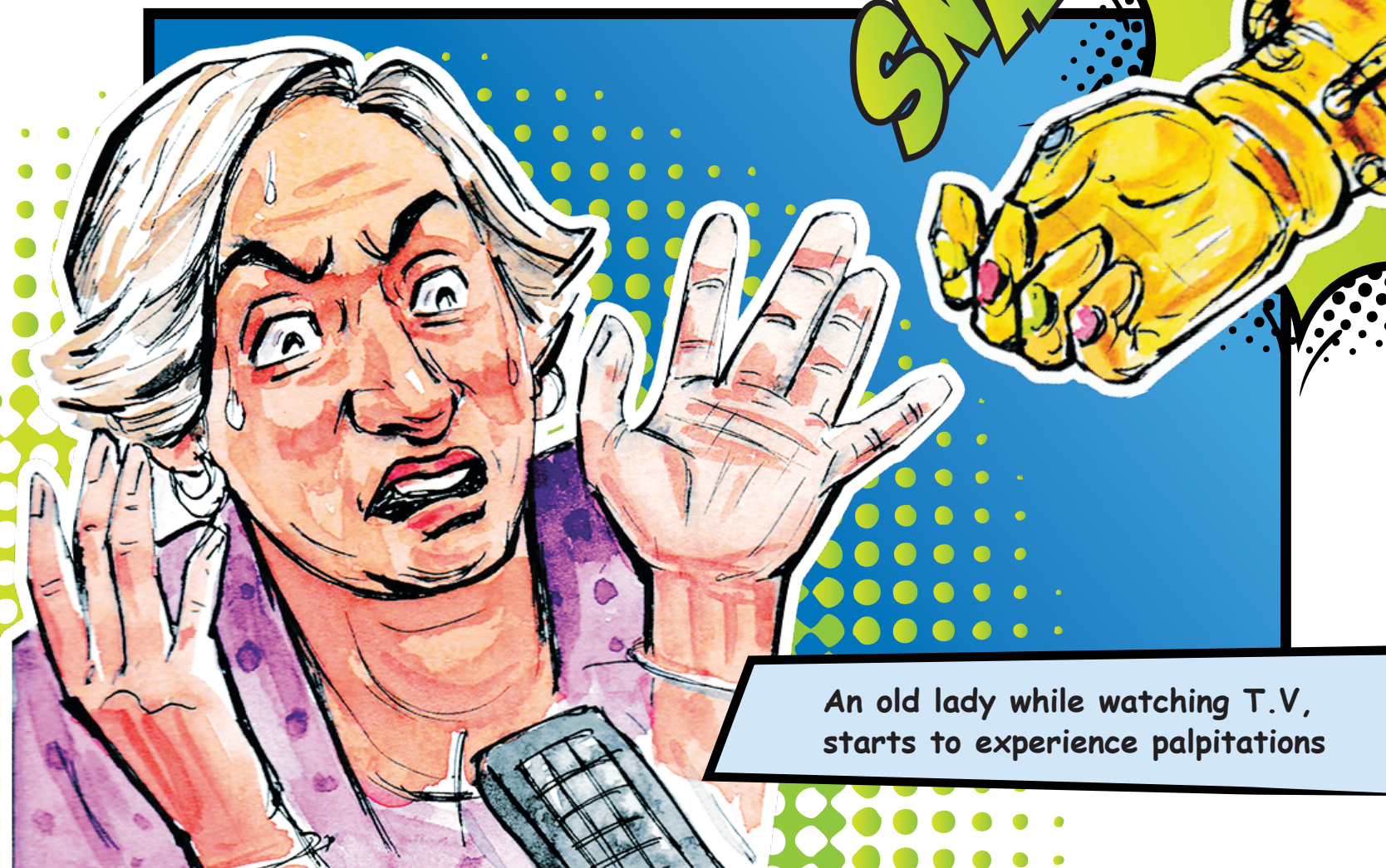
The Singer feels dizzy with a finger snap
by Mednos



...Somewhere in Delhi

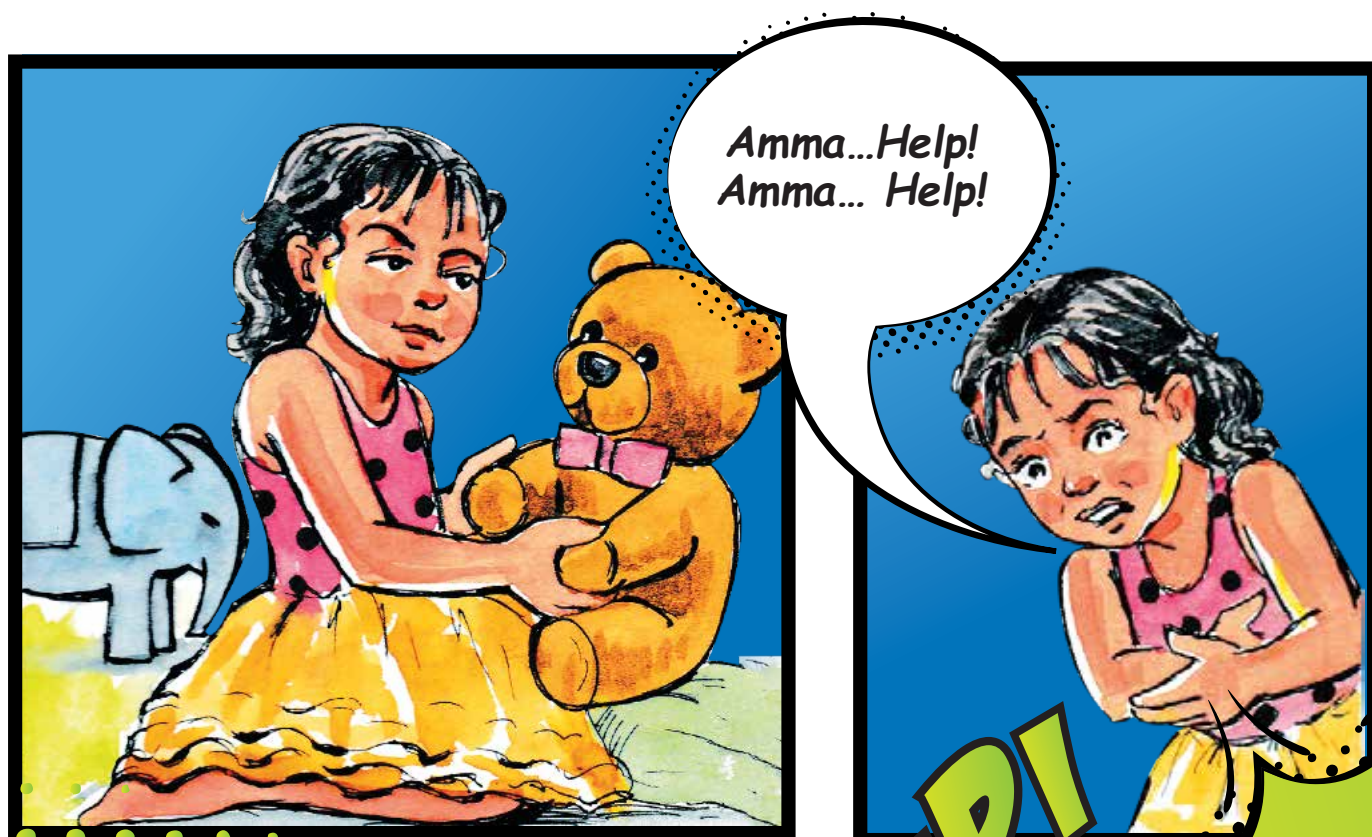


SNAP!



An old lady while watching T.V,
starts to experience palpitations

...Also happening in Chennai



The girl suddenly starts having an episode of seizures

...and in Kolkata too



What is
happening to me?
Why am I feeling
anxious?



SNAP!



The pregnant woman starts feeling
sweaty and anxious...





WHAT IS GOING ON

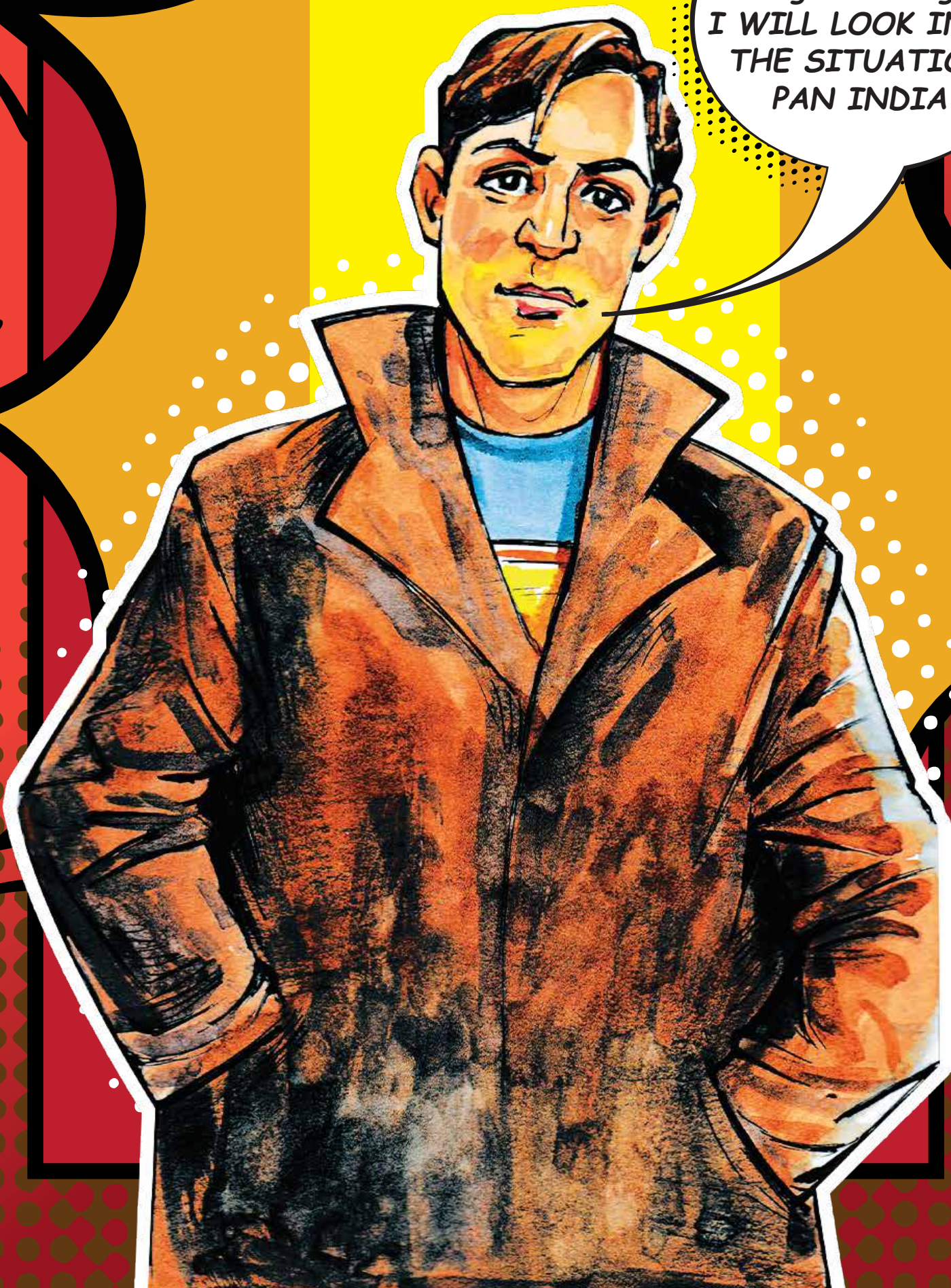
The country seems
to be

UNDER ATTACK!!


Negative reactions are
taking over

Detective  enters the scene

Enough is Enough...
I WILL LOOK INTO
THE SITUATION
PAN INDIA

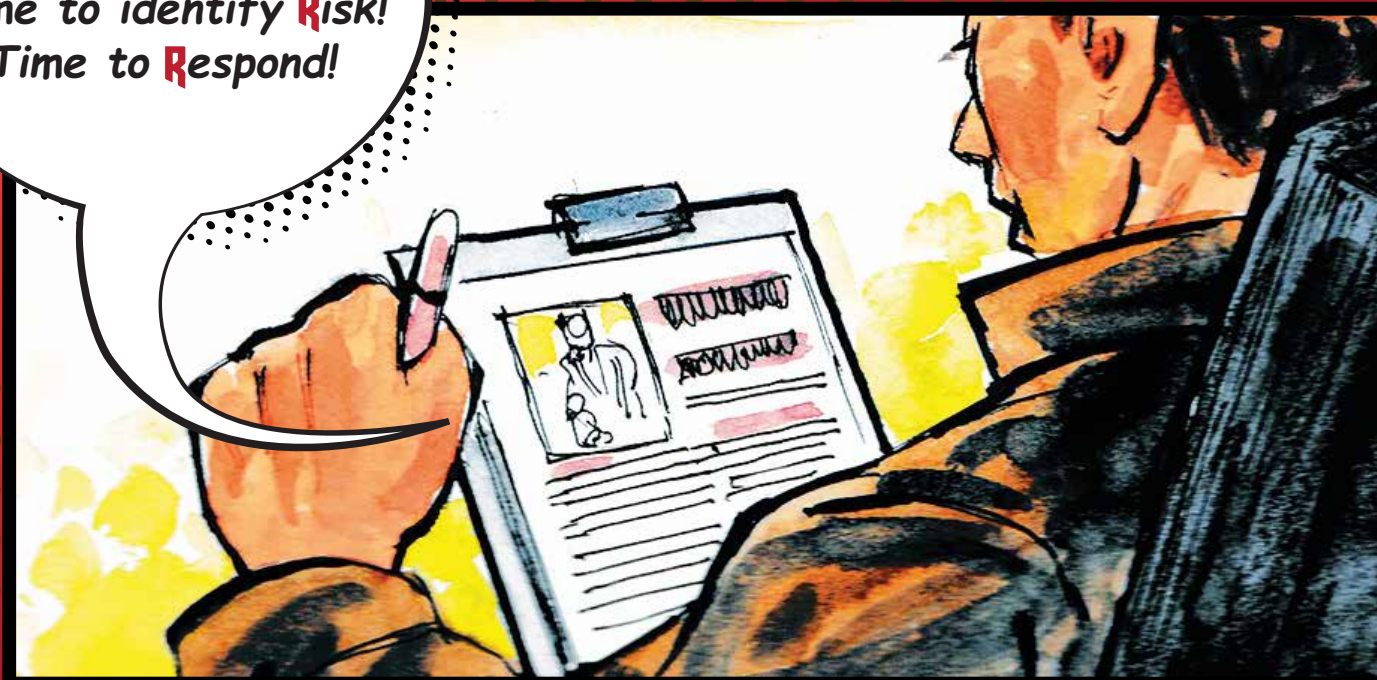




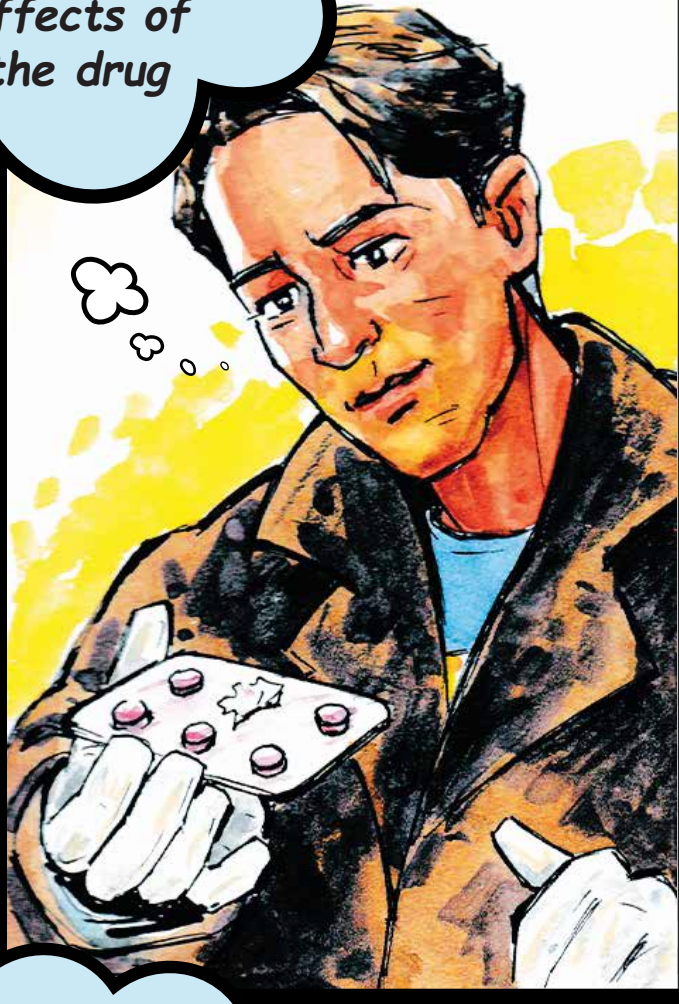
I AM
DETECTIVE 

I **R**eport,
I'm **R**esponsible and
I'm **R**esponsive

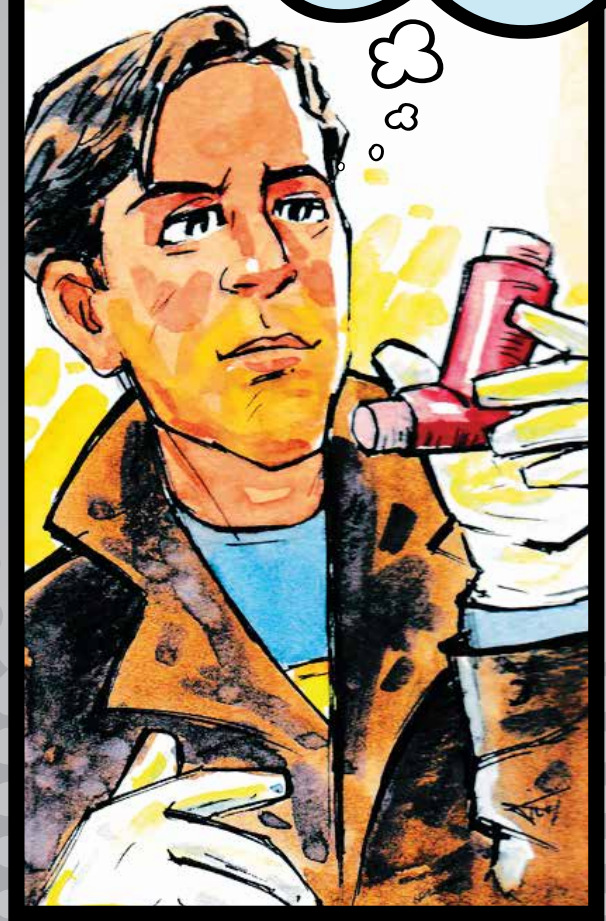
Time to **R**eport!
Time to identify **R**isk!
Time to **R**espond!



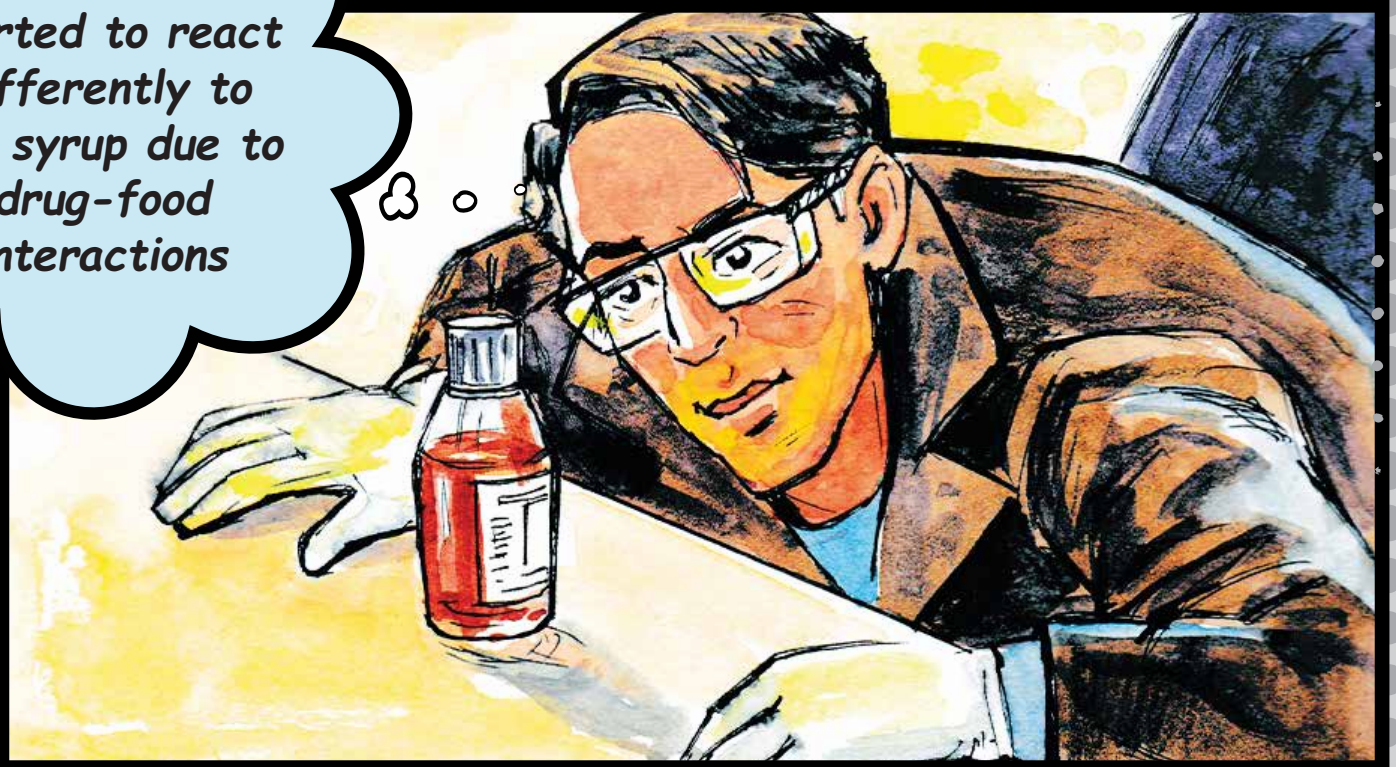
The singer was
a victim of
unrecognized
pharmacological
effects of
the drug



The old lady was
feeling a bit off
because of medication
errors

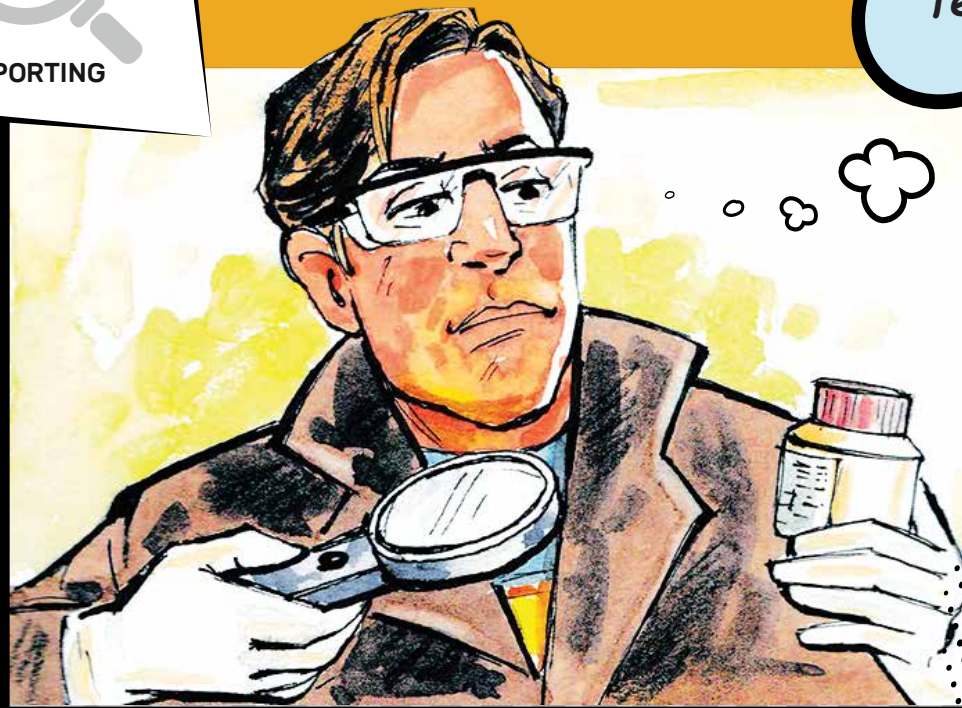


The small kid
started to react
differently to
the syrup due to
drug-food
interactions





The pregnant woman after taking multivitamins was feeling unwell due to individual patient factors



All of these cases have one thing in common...
Negative Scary Side Effects!!



I am afraid,
it must be Mednos.
I can't undo the side effects experienced by the patients...
But I can save them and all future case by being a Pharmacovigilante.



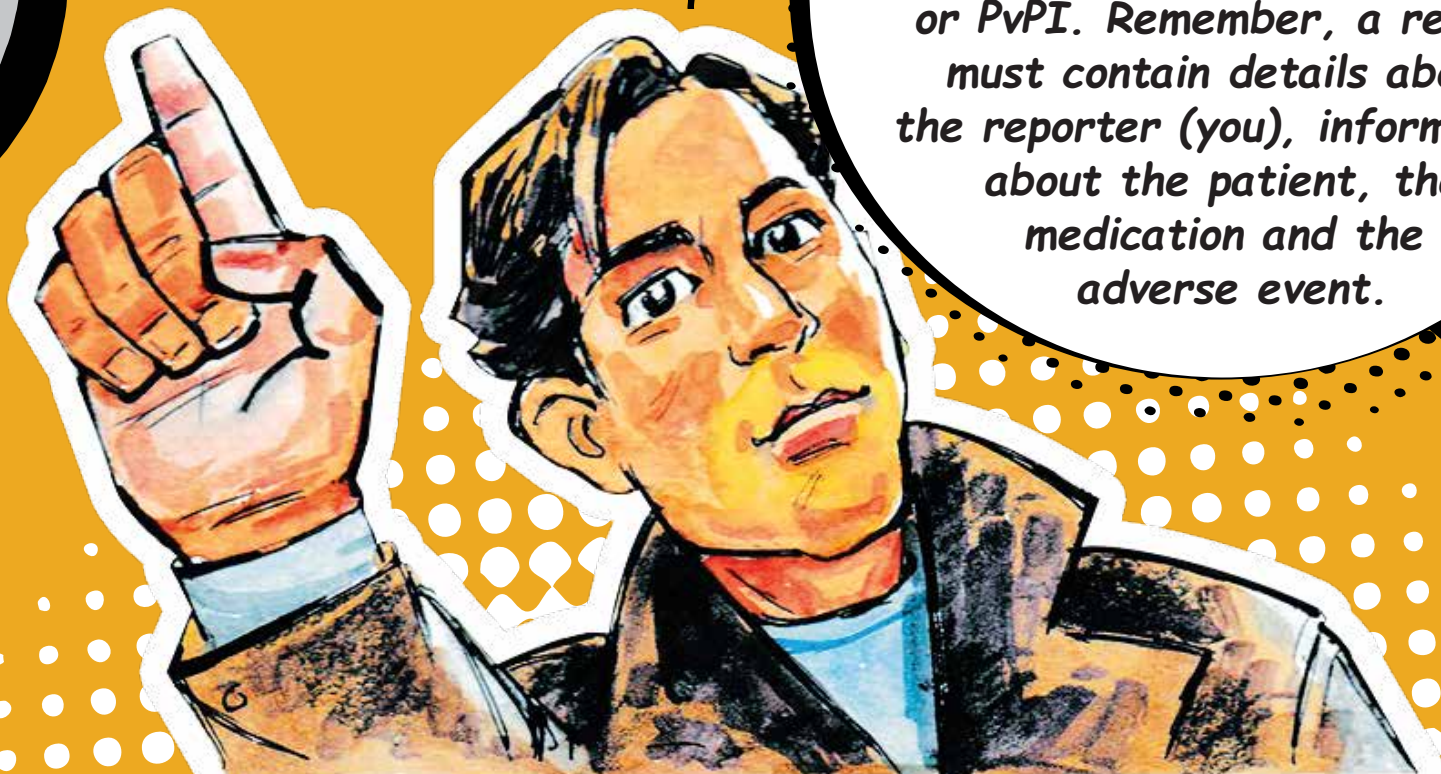
TAKE 3 SIMPLE STEPS
in Pharmacovigilance

WHAT IS PHARMACOVIGILANCE?

Well, its an important function for health authorities and pharmaceutical organization that deals in collection of side effect information, analysing data and communication of product related updates to the end users and thereby building the safety profile of the medicine. How can you achieve it?

1ST REPORT...

Report the side effect experienced, after taking the medications, to the pharmaceutical Firm or PvPI. Remember, a report must contain details about the reporter (you), information about the patient, the medication and the adverse event.





2ND IDENTIFY RISKS


Based on your feedback, the pharmaceutical company/PvPI will correlate the risks of the side effects of each pharmaceutical product and can further improve the drugs accordingly - **MAYBE** even withdraw batches that are out in the market if risks are grave in nature.

This way we can maximize effectiveness and minimize the risks

3RD RESPOND

The pharmaceutical company/PvPI will connect back with you for follow-up information on the adverse events you reported. Be responsive to the follow-up attempts made by them; take a few minutes to help pharma companies develop even better solutions for you and all other patients.



Detective  locates the farmhouse and gets a hold of Mednos



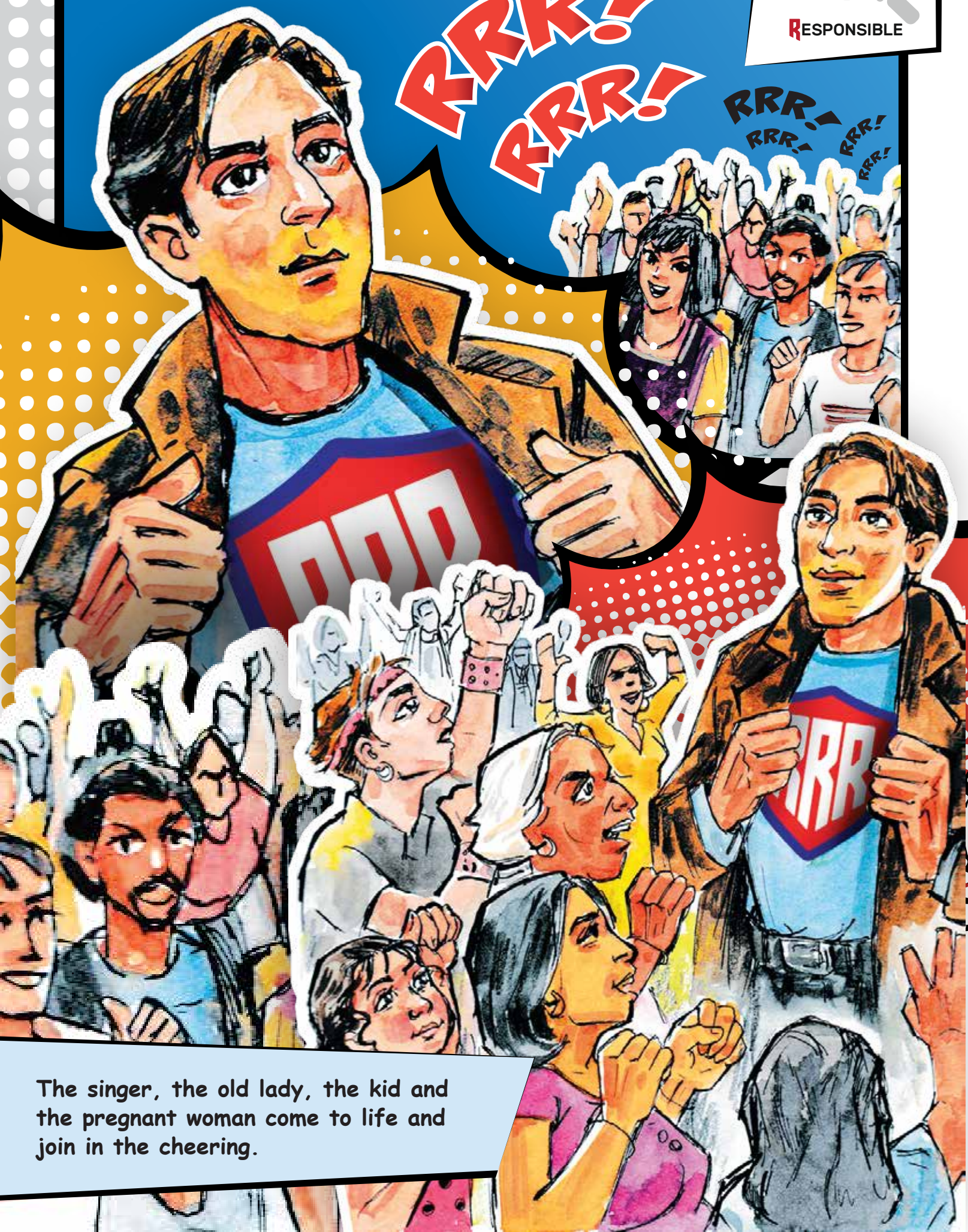
Mednos sizzles and crumbles into a heap

Crowd cheering



RRR!
RRR!

RRR!
RRR!
RRR!



The singer, the old lady, the kid and the pregnant woman come to life and join in the cheering.

What is an Adverse Event?

An adverse event or “AE” is any untoward medical occurrence in a patient after administration of a medicinal product, which may or may not have been caused by that medicine.

Reporting Criteria and Patient safety

What special situations occurring in association with a medical product should trigger a report?

- ⚡• Abnormal lab results
- ⚡• AEs occurring from drug withdrawal or drug interactions
- ⚡• Drug abuse or misuse, with or without event
- ⚡• Overdose, intentionally or accidentally, with or without event
- ⚡• Error in drug treatment process (medication error), with or without event
- ⚡• Off-label use, with or without event
- ⚡• Lack of efficacy
- ⚡• Occupational exposure
- ⚡• Drug exposure during pregnancy and lactation, with or without AE
- ⚡• Adverse events occurring in breastfeeding infants
- ⚡• Transmission of infectious agents
- ⚡• Unexpected benefit



MEDICINES SIDE EFFECT REPORTING FORM (FOR CONSUMERS)

औषधि दुष्प्रभाव सूचना फॉर्म (उपभोक्ताओं के लिए)

Indian Pharmacopoeia Commission, National Coordination Centre- Pharmacovigilance Programme of India, Ministry of Health & Family Welfare, Government of India.

भारतीय भेषज संहिता आयोग, राष्ट्रीय समन्वय केंद्र – भारतीय फार्माकोविजिलेंस कार्यक्रम,
स्वास्थ्य एवं परिवार कल्याण मंत्रालय, भारत सरकार।

1. Patient Details/ रोगी का विवरण				
Patient Initials/ रोगी के आद्याक्षर:	Gender/ लिंग (v): Male/ पुरुष <input type="checkbox"/> Female/ स्त्री <input type="checkbox"/>	Age (Year or Month)/ आयु (वर्ष या माह):		
2. Health Information/ स्वास्थ्य संबंधी जानकारी				
a. Reason(s) for taking medicine(s)(Disease/Symptoms)/ दवा(दवाएं) लेने का कारण (रोग/लक्षण):				
b. Medicines Advised by/ दवाई की सलाह देने वाला (v): Doctor/ डॉक्टर <input type="checkbox"/> Pharmacist/ फॉर्मासिस्ट <input type="checkbox"/> Friends/Relatives/ मित्र/ रिश्तेदार <input type="checkbox"/>				
Self (Past disease experienced/No past disease experienced)/ स्वयं (पूर्व बीमारी का अनुभव/पूर्व बीमारी का कोई अनुभव नहीं) <input type="checkbox"/>				
3. Details of Person Reporting the Side Effect/ दुष्प्रभाव की सूचना देने वाले व्यक्ति का विवरण				
Name (Optional)/ नाम (वैकल्पिक):				
Address/ पता:				
Telephone No/ टेलीफोन नं:		Email/ ईमेल:		
4. Details of Medicine Taking/Taken/ ली जा रही है / ली जा चुकी दवाई का विवरण				
Name of Medicines/ दवाइयों के नाम	Quantity of Medicines taken (e.g. 250 mg, Two times a day)/ ली गई दवाई की मात्रा (उदाहरण के लिए 250 मिग्रा, एक दिन में दो बार)	Expiry Date of Medicines/ दवा के निष्क्रिय होने की तिथि	Date of Start of Medicines/ दवाइयां आरंभ करने की तिथि	Date of Stop of Medicines/ दवाइयां रोकने की तिथि
			dd/mm/yy	dd/mm/yy
			dd/mm/yy	dd/mm/yy
			dd/mm/yy	dd/mm/yy
Dosage form/खुराक का स्वरूप (v): Tablet/ गोली (टेबलेट) <input type="checkbox"/> Capsule/ कैप्सूल <input type="checkbox"/> Injection/ इंजेक्शन <input type="checkbox"/> Oral Liquids/ मौखिक तरल <input type="checkbox"/> If Others (Please Specify.....)/यदि अन्य (कृपया निर्दिष्ट करें.....)				
5. About the Side Effect/ दुष्प्रभाव के बारे में				
When did the side effect start?/ दुष्प्रभाव की शुरुआत कब हुई थी?		dd/mm/yy	Side Effect is still Continuing (Yes/No)/	
When did the side effect stop?/ दुष्प्रभाव कब समाप्त हुआ था?		dd/mm/yy	क्या दुष्प्रभाव जारी है (हां/नहीं): dd/mm/yy	
6. How bad was the Side Effect? (Please v the boxes that Apply)/ दुष्प्रभाव कितने हानिकारक थे? (कृपया जो लागू हो, उस पर v का निशान लगाएं)				
<input type="checkbox"/> Did not affect daily activities/ दैनिक गतिविधियां प्रभावित नहीं हुई थी		<input type="checkbox"/> Affect daily activities/ दैनिक गतिविधियां प्रभावित हुई		
<input type="checkbox"/> Admitted to hospital/ अस्पताल ले जाना पड़ा		<input type="checkbox"/> Death/ मृत्यु		
<input type="checkbox"/> Others/ अन्य				
7. Describe the Side Effect (What did you do to manage the side effect?)/ दुष्प्रभाव की व्याख्या करें (आपने दुष्प्रभावों से छुटकारा प्राप्त करने के लिए क्या किया)?				

This reporting is voluntary, has no legal implication and aims to improve patient safety. Your active participation is valuable. The information provided in this form will be forwarded to ADR Monitoring Centre for follow-up. You are requested to cooperate with the programme officials when they contact you for more details. Please do report even if you do not have all the information.

यह रिपोर्टिंग स्वैच्छिक है, कोई कानूनी निहितार्थ नहीं है और इसका लक्ष्य मरीज की सुरक्षा में सुधार करना है। आपकी सक्रिय भागीदारी मूल्यवान है। इस फॉर्म में दी गई जानकारी की अनुवर्ती कार्यवाई हेतु एडीआर निगरानी केंद्र को भेजा जाएगा। आपसे अनुरोध है कि आप कार्यक्रम के अधिकारियों का सहयोग करें जब वे अधिक जानकारी प्राप्त करने के लिए आपसे संपर्क करें। कृपया पूर्ण जानकारी न होने पर भी सूचित करें।

Please turn the page to read the instructions
निर्देशों को पढ़ने के लिए कृपया पेज पलटें



SUSPECTED ADVERSE DRUG REACTION REPORTING FORM

For VOLUNTARY reporting of Adverse Drug Reaction by Healthcare Professionals
INDIAN PHARMACOPOEIA COMMISSION (National Coordination Centre-Pharmacovigilance Programme of India)
 Ministry of Health & Family Welfare, Government of India Sector-23, Raj Nagar, Ghaziabad-201002

A. PATIENT INFORMATION										Reg. No. /IPD No. /OPD No. /CR No. :	
1. Patient Initials	2. Age at the time of Event or Date of Birth		3. M <input type="checkbox"/> F <input type="checkbox"/> Other <input type="checkbox"/>		AMC Report No. :						
		4. Weight _____ Kgs		Worldwide Unique No. :							
B. SUSPECTED ADVERSE REACTION										12. Relevant tests/ laboratory data with dates	
5. Event/Reaction start date (dd/mm/yyyy)											
6. Event/Reaction stop date (dd/mm/yyyy)											
6 (A). Onset Lag Time											
7. Describe Event/Reaction with treatment details, if any											
										13. Relevant medical/medication history (e.g. allergies, race, pregnancy, smoking, alcohol use, hepatic/renal dysfunction, past surgery etc.)	
										14. Seriousness of the reaction: No <input type="checkbox"/> if Yes <input type="checkbox"/> (please tick anyone)	
										<input type="checkbox"/> Death (dd/mm/yyyy) <input type="checkbox"/> Congenital-anomaly <input type="checkbox"/> Life threatening <input type="checkbox"/> Disability <input type="checkbox"/> Hospitalization/Prolonged <input type="checkbox"/> Other Medically important	
										15. Outcomes	
										<input type="checkbox"/> Recovered <input type="checkbox"/> Recovering <input type="checkbox"/> Not recovered <input type="checkbox"/> Fatal <input type="checkbox"/> Recovered with sequelae <input type="checkbox"/> Unknown	
C. SUSPECTED MEDICATION(S)											
S.No	8. Name (Brand/Generic)	Manufacturer (if known)	Batch No. / Lot No.	Exp. Date (if known)	Dose used	Route used	Frequency (OD, BD etc.)	Therapy dates		Indication	Causality Assessment
								Date started	Date stopped		
i											
ii											
iii											
iv*											
S.No as per C	9. Action Taken (please tick)						10. Reaction reappeared after reintroduction (please tick)				
	Drug withdrawn	Dose increased	Dose reduced	Dose not changed	Not applicable	Unknown	Yes	No	Effect unknown	Dose (if reintroduced)	
i											
ii											
iii											
iv											
11. Concomitant medical product including self-medication and herbal remedies with therapy dates (Exclude those used to treat reaction)											
S.No	Name (Brand/Generic)	Dose used	Route used	Frequency (OD, BD, etc.)	Therapy dates		Indication				
					Date started	Date stopped					
i											
ii											
iii*											
Additional Information:								D. REPORTER DETAILS			
								16. Name and Professional Address: _____			
								Pin: _____ E-mail _____			
								Tel. No. (with STD code) _____			
								Occupation: _____ Signature: _____			
								17. Date of this report (dd/mm/yyyy): _____			
								Sig. and Name of Receiver- _____			
Confidentiality: The patient's identity is held in strict confidence and protected to the fullest extent. Submission of a report does not constitute an admission that medical personnel or manufacturer or the product caused or contributed to the reaction. Submission of an ADR report does not have any legal implication on the reporter.											



Be Vigilant... and Report ADR...!!

What are ADRs?

Any adverse/harmful reaction (e.g.: *Itching, Rash, Vomiting, Diarrhea* etc.) that is caused after taking any medicine at therapeutic dose. Sometime ADR could be serious so be vigilant to report it.



Role of patients reporting in Pharmacovigilance

Patients can provide first hand information on the adverse reactions experienced by them after taking medicine. They help in early detection of ADRs and provide crucial information that can help taking regulatory actions.

If you suspect/ experience any adverse drug reaction, report it through the following:-



**NEAREST
ADR MONITORING
CENTRES**

Available on: www.ipc.gov.in

**ADR PvPI
MOBILE
APPLICATION**

Available on: [Google Play Store](https://play.google.com/store/apps/details?id=com.pvpi)



**ADR REPORTING
FORM**

Available on: www.ipc.gov.in

**TOLL FREE
1800 180 3024**

Available from: Monday to Friday
(9:00 AM to 5:30 PM)



Let's join hands with PvPI for patient safety



Issued in Public Interest

National Coordination Centre - Pharmacovigilance Programme of India

A WHO Collaborating Centre for Pharmacovigilance in Public Health Programmes and Regulatory Services

Indian Pharmacopoeia Commission, Ministry of Health & Family Welfare, Government of India

Sector-23, Raj Nagar, Ghaziabad-201002

Email: pvpi.ipc@gov.in Website: www.ipc.gov.in



Indian Pharmacopoeia Commission

National Coordination Centre

Pharmacovigilance Programme of India

Ministry of Health & Family Welfare, Govt. of India

Sector-23, Raj Nagar, Ghaziabad-201002

Tel. : 0120-2783400, Extn.-155

For any relevant Information/Suggestions/Query

Please Contact: Officer-in-Charge, Pharmacovigilance Programme of India

Email: pvpi.ipc@gov.in, lab.ipc@gov.in website: www.ipc.gov.in